

A large background image showing various pieces of plastic waste, including bottles and a toy, floating in clear blue water.

OCEAN PLASTIC INNOVATION CHALLENGE CIRCULAR ECONOMY TRACK

The Ocean Plastic Innovation Challenge, a key component of National Geographic and Sky Ocean Ventures' partnership to reduce plastic waste, asks problem solvers from around the globe to develop novel solutions to tackle the world's plastic waste crisis. The Ocean Plastic Innovation Challenge is a one-year competition consisting of three complementary tracks that will run simultaneously: Design, Circular Economy, and Data Visualization.

The Circular Economy Track challenges teams to develop business models and technology solutions to reduce plastic product packaging waste. This track aims to incentivize businesses and consumers to move away from a single-use plastics economy and encourage the reuse and repurposing of plastic alternatives. Solutions should focus on models and innovations that are scalable and applicable across industries.



For more information, or to register now
visit oceanplastic-challenge.org

OCEAN PLASTIC INNOVATION CHALLENGE

CIRCULAR ECONOMY TRACK

The Circular Economy Track will identify solutions in the following two categories:

The Business Model Category

challenges teams to develop new business models that deliver food or beverage products to consumers without single-use plastic food and beverage containers and without increasing food spoilage or waste.

The Technology Solutions Category

challenges teams to develop technology solutions for businesses or consumers that simplifies reverse logistics – the process by which goods are moved from their end-user or typical final destination back to the distributor, manufacturer, or other stakeholder for the purpose of capturing value or proper disposal -- to enable the reuse or recycling of product packaging.

THE PRIZES

A panel of expert judges will identify up to 10 Finalists who will win \$5,000 and will then compete for a grand prize of \$100,000 and up to two second-place prizes of \$45,000 each.

KEY DATES

February 11, 2019

Registration Opens

June 11, 2019

Initial Submission Deadline

Week of July 8, 2019

Finalists Selected

Week of November 11, 2019

Finalists' Submissions Due

Week of December 9, 2019

Finalists Pitch Their Submissions To Expert Judges

Winners announced



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